

UNISINOS ACTIVITY REPORT 2020

Activity 1

In 2020, the Sustainable Cities Extension Academic Practice Program was created. The main objective of the program is contributing, through the performance of different Unisinos courses and schools, to the achievement of the Sustainable Development Objective 11 (SDG 11): make cities inclusive, safe, resilient and sustainable.

So far, the following actions related to the program have been developed:

a) Support for the Rede Solidária São Leo:

The serious crisis caused by COVID-19 has an even greater weight for those who face difficult conditions on the margins of cities on a daily basis. Knowing the impact that social distance, unemployment and the difficult distribution of food and hygiene products will have on the communities of São Leopoldo, a city in the south of Brazil, several organizations and groups at municipal, state and federal levels joined together to form Rede Solidária São Léo (Solidarity Network of São Léo). The network is benefiting 10,000 families in situation of vulnerability in São Leopoldo by distributing hygiene and food products. It is articulated through online tools such as WhatsApp, Facebook and Instagram and carries out actions in 11 communities in the city. The purchase of these products are being made in local producers, generating income and recirculating the money collected. The producers are part of agroecological cooperatives and Solidarity Economy groups. The products are being delivered through community leaders, defined by a committee formed by companies, entities, local leaders and teachers from Unisinos. Monitoring work for the community leaders is being carried out by Movimento Nacional de Luta pela Moradia (National Movement for the Struggle for Housing). The articulation, the promotion of reflections on the organization of processes and the pedagogy of these relationships announce the experience of other values such as justice, solidarity, democracy, among others. A workshop was also held by Engineers Without Borders with the street population on individual hygiene procedures and hygiene of the space that was built by the Municipal Secretariat for Social Development. Several Unisinos courses are carrying out actions in partnership with the network.

- Social Service - project for young people to protect themselves against COVID 19
- Fashion - workshop for production of protective masks
- Pharmacy - guidance video for hygiene procedures
- Management for Innovation and Leadership - mentoring for small businesses
- In addition to these actions, digital graphic pieces were produced by Communication students to guide families on hygiene and protection care.

Links:

<https://www.instagram.com/redesolidariasaoleo/>

<https://medium.com/betaredacao/trabalho-solid%C3%A1rio-durante-a-pandemia-ajuda-fam%C3%ADlias-em-vulnerabilidade-dcd5086d664b>

https://www.youtube.com/watch?v=dtAL4-aK_as&feature=youtu.be

b) Articulation with partners for the creation of urban projects for Vila Farrapos, Porto Alegre, Brazil.

Through the Academic Activity Urban Practices I - City Landscape of the Architecture and Urbanism course, students developed projects for open spaces in Vila Farrapos, in the city of Porto Alegre. The projects were developed in partnership with the Fé e Alegria Foundation, which has a headquarters on site. The foundation is a non-profit civil society organization that promotes comprehensive, inclusive and quality educational processes in Brazil and social promotion actions. Altogether, 33 students participated in the activities, resulting in 25 open spaces for which proposals for requalification were designed. All activities were structured in a collaborative way among the class, corresponding to the analysis and diagnosis processes of the neighborhood, the community and open spaces, proposing a program of needs that would meet all age groups, development of the general proposal, the preliminary project and detailing of furniture and infrastructure elements (such as paving, lighting and vegetation). The students' proposals contained technical (at the level of preliminary study) and also visual material (three-dimensional images). The projects contributed not only to a better understanding of the spatiality and possibilities on the part of the community, but also with a base material for the articulations in the search for partnerships to make the proposal requested by the community viable.



Vista do passeio entre o beco, com ideia da feira como programa temporário.



Vista do passeio entre o beco, com ideia da feira como programa temporário.



Fachada Leste, entre o Posto de Saúde e Escola.



Vista do espaço multiuso entre o beco.



Vista do passeio entre o beco.



Vista do espaço multiuso entre o beco.



Fachada Oeste, ao lado da Fundação Fé e Alegria e Creche.



Vista noturna do passeio entre o beco.



Fachada Leste noturna, entre o Posto de Saúde e Escola.

c) Assistance for the creation of a Strategic Design project for the Quilombo do Sopapo Culture Point.

A group of students from the Academic Activity Ateliê 6 of the Design course developed a Strategic Design project for the Quilombo do Sopapo Culture Point. Quilombo do Sopapo seeks to encourage and develop community actions that integrate art, culture, citizenship

and solidary economy, stimulating the construction of a culture of non-violence. It focuses on music, video and local cultural production, promoting interchange between cultural, artistic languages and diverse symbolic expressions, which result in a network of articulation, reception and dissemination of artistic manifestations. The target audience is from 14 to 29 years old, from families in the communities of the Cristal region. The design of the students of the Design course included 3 actions:

- 1 - Design of a community garden and a fair selling organic products at the Quilombo do Sopapo headquarters;
- 2 - Creation of a communication campaign for the crowdfunding of fundraising for the creation of the vegetable garden and the fair;
- 3 - Elaboration of graphic and audiovisual pieces of the crowdfunding campaign.



Activity 2

An open class on the importance of the Sustainable Development Goals (SDGs) and the role of the Food Bank in this scenario. The meeting, held via web conference, was given by the coordinator of the School of Nutrition course, Denise Zaffari. The broadcast was attended by 40 people, including students and teachers.

International Relations student Raquel Lozekann, who has done a lot of volunteer work in the area, gave a presentation on what the SDGs are. The speaker highlighted three of these objectives: “zero hunger and sustainable agriculture”, “responsible consumption and production” and “health and well-being”. It is within these three objectives that projects, such as those carried out by the Food Bank, work to guarantee their execution.

The Food Bank was presented by Professor of the Nutrition course, Luísa Rihl Castro. She detailed some of the many actions that the project has been carrying out. A member of the

Gaúcha Foundation for Social Banks, the Food Bank aims to collect and distribute food from donations to the more than 350 registered institutions in Porto Alegre.

Thanks to the work of the Food Bank, children and even elderly people in vulnerable situations receive a meal. In addition to providing food, the Bank also takes care of the nutritional aspect of donations, thus ensuring a better quality of life. Since its creation in 2000, more than 30 million kilos of food have been donated, an average of 250 thousand kilos per month. And the Bank also receives many students from the Unisinos Health School to help with their work.

Valmor Ziegler, professor of the Nutrition course, presented ways to exercise agricultural production in a sustainable manner, which meets some of the SDGs and brings benefits to the entire planet. The importance of sustainability, in fact, was highlighted in the presentations. For the speakers, economic growth can be achieved without neglecting sustainability, which guarantees a better future for generations to come.

Link:

<http://www.unisinos.br/noticias/graduacao/aula-aberta-discute-papel-do-banco-de-alimentos-no-desenvolvimento-sustentavel-2>

Activity 3

Academic Week of the Polytechnic School - Event organized by students from more than 27 undergraduate and graduate courses at Unisinos whose main characteristic is the interdisciplinarity and promotion of events that seek "thinking outside the box" and complement the activities seen in the classroom. In 2020, the V Academic Week of the Polytechnic School had as its main theme the 17 objectives of sustainable development. There were more than 30 free and online activities during 5 days of October 2020 integrated to the Conexão Pesquisa event.

Here are some of the themes of the activities:

- SDG 2: The power of technology in the development of sustainable agriculture
- SDG 3: Health innovations and the importance of the academy-industry link for impact on society
- SDG 6: Underground water resources - potential, vulnerabilities and quality for consumption
- SDG 12: A view on current consumer demands and the role of responsible and sustainable production
- SDGs 14 and 15: Water Resources Plan: Integration tool to ensure sustainability
- How can the 17 SDGs guide technological advances and impact our lives and careers?

Link:

<http://www.unisinos.br/eventos/v-semana-academica-da-escola-politecnica-ex920318-00001>